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Eagle Lake Headlight

ESTABLISHED MARCH, 1903.

BRUCE W. McCARTY
Editor and Publisher

Official Organ City of Eagle Lake.

Eagle Lake Advertiser (established in 1895) absorbed March 9th., 1908.

TELEPHONE NO. 88

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SIX MONTHS	$1.25
THREE MONTHS	$ .75

FRIDAY, OCTOBER 4, 1935.

OLD RACKET WITH NEW FRILLS

By ALVIN E. GILLETT in Rotarian Magazine

This near-criminal mind seems to be especially active thinkers are clever ways to separate people from money these days, and to give nothing (or very little) in return. The trouble with many of these get-rich-quick stunts is that they are often exceedingly plausible. They take untold millions. They take from business men, housewives, the unemployed, the unprotected, the unsuspicious—money that should go into the channels of legitimate trade. There is an annual loss of eight dollars for every man, woman, and child in the United States from rackets and promotion schemes, the Better Business Bureau says.

There is, for example, the cook-book stunt. It is old enough to be familiar to everybody, but there are always new people to be taken in by it. I know of three concerns, located in Texas, Ohio and Indiana which, it is claimed, make this particular racket their specialty.

Here's how it worked. The promoter comes to a likely town. He hunts up the officers of some church or parent-teachers' association—an organization that can use a nice lump of money—and says:

"Would you like to have $500 for your organization without any work on your part?"

That's a pretty big temptation.

The promoter pays somebody in the school organization as much as three dollars a day to go along and call on business men. Of course, the promoter, often a woman, does the talking.

"We says she, "are from such-and-such a church. Our church is getting out a cook book." Will the business man dig?

In ninety-nine cases out of a hundred he does. Impressed by the authenticity or good faith of his callers.

This particular racket has been worked year after year in many communities. Every cent of the local business man's money goes out of town, except the three dollars a day paid to the honest "come-on" who accompanies the solicitor. Usually the solicitor keeps 50c of what is collected, and the balance goes to the printer out of town. The church gets 500 of the books to sell at one dollar each. Few of the contributors would give a penny to such a scheme if they knew the truth.

Rackets thrive on human gullibility. Most people are honest. Racketeers presume upon this and upon the fact that most people conduct themselves accordingly.

Many people, unemployed, have been, and are being asked to pay expenses for jobs. A couple of perhaps, appears in the newspaper. The man who wants a job is told to call at a certain hotel room. Often the catch is that those answering are required to deposit cash. The sums may range from $25 up to $500. The jobs may be anywhere from janitor on "earth." Or for some other plausible purpose. The job-hunter soon finds that there is no such concern as the one that 'hired' him—or the goods he paid for are worth only a fraction of their cost.

The magazine racket is another that takes thousands of dollars out of communities all over the country. A good-looking boy calls on your wife, or a good-looking girl comes in and sits on your desk, swinging her legs nonchalantly. You are asked to "vote" for them, presumably for a college scholarship. We have investigated hundreds of these so-called students and never found one who was enrolled in any college, university, or school. The chance of getting the magazines you subscribe and pay for through them are exceedingly slim. One of these rackets get into one of our high schools. He collected $40 from one teacher, and $70 from others—and no magazines were ever received.

Business men, again, are solicited by mail to buy raincoats, suitcases or similar articles. The bait is an unusual price if the prospect will give a letter of recommendation. He may get a first rate article himself. But all his friends get copies of his recommendation—and if they fall for the stunt, they sometimes get the worst kind of shoddy.

There is also the "smuggled goods" racket. It usually runs to "oriental" rugs, "imported" lace, "fur" coats, and so on. The salesman may be a "sailor," or some boy supposedly just back from abroad. The goods—whisper it!—came in duty free. That's the yarn. Often they are the cheapest sort of trash. One woman I know of paid $75 for four "oriental" rugs that were not even worth $20. The "Persian" who sold them was arrested, luckily, and returned the woman's money.

The number of rackets is almost limitless. Unordered merchandise may be sent. Many charity appeals are plaintant rackets. So are many so-called "railroad magazines" and time books, year-books, radio-logs, directories, and shipper guides.

One of the worst of all racketeers is the "hearse chaser." Hundreds of widows are paying good money in large amounts for biographies which they may never see) of their lately deceased husbands. Or they may be paying for goods which they are falsely told their husbands ordered before they died. The ingenuity of the petty racketeer is matched only by his utter lack of scruples when money is to be gained.

The racketeers are sometimes so close to the border-line of honesty that it is impossible to prosecute them. They are a threat to all honest business. It is an obligation, not merely to be on guard against being victimized, but to see that others are not taken in.

There is one safe rule. If everyone followed it, it would cover the whole case and scare the whole tribe of parasitic racketeers. It is: Investigate first.

Mr. and Mrs. Jerry Carlile spent the week-end in Eagle Lake, visiting her parents, Mr. and Mrs. R. H. Reese. Mrs. Carlile left Sunday night to resume his duties with the Paline-Oil Company crew now stationed at Sinton.

Mr. and Mrs. Robert Cole were among those in attendance at the night performance of the big circus in Houston on Monday night.

Turkeys—Chickens

Don't wait and have Diseased Fowls from Worms—and Losses from Blood-Sucking Lice, Mites Fleas and Blue Bugs this Spring. Begin NOW to give TOTAS PARASITE REMOVER to their drinking water for four days. Kills Blue Bugs, Lice, Mites and Fleas. Only Guaranteed to Kill Blue Bugs. Prevents Worms. Tones up the entire system. Prevents Disease. Sold on Money-Back Guarantee. Ask your Hatchery, Druggist, Feed Dealer or Grocer for TOTAS PARASITE REMOVER to-day.

BUSINESS LOCALS

RODEO SUNDAY—Owing to unfavorable weather, the rodeo at the Swift Stapleton station, on Highway 71, between Altair and Garwood, was postponed to next Sunday, October 6th. So, come to Swift's next Sunday and witness a real rodeo show. Everybody is cordially invited. Tell your friends, scout it. Come to Altair, take the 71...Highway towards Garwood — stop at Swift's Station. Rodeo conducted by Ed Lee Shaw, Garwood, and Elmo Werlla, Altair.

SPECIAL DANCE—At Austin's Hall in Eagle Lake, Wednesday, October 9th, with music by Birdbrand Cowboy Band. Radio artists of Dallas. Admission 40c, ladies 10 cents.

MODERN DANCE—At Schneider Hall, 3 miles south of College Hill, Wednesday, October 9th. Music by Lee Prause Orchestra. Admission 50c, tax 5 cents.

BARBECUE—You are invited to the Annual Barbecue, for the benefit of St. Roche's Church, at Menix, Sunday, October 6th. A big full day's program with all kinds of cold drinks on the ground. Modern and old-time dance at night, music by Bennie Prause Orchestra of Cuero.

RADIO TUBES for all makes of Radios. See J. F. Ulery, R. C. A. Authorized Dealer. (38-July-tf)

GRAPEVINE DANCE—At Nada KJT Hall, Wednesday, October 9th. Music by the Syncopaters. Admission: 40 cents for gentlemen, ladies free.

TAX DISCOUNT.

For early payment of 1935 School Tax, the following discounts will be allowed:

3 per cent October, 2 per cent November, and 1 per cent December payments.

This discount is equivalent to 12 per cent per annum.

R. T. WESTMORELAND
Tax Collector
Eagle Lake School District

STORAGE—I have storage for 500 bbl. of loose rice and from 300 to 500 of sack rice; price 10c per bbl. for 6 months. Also have some yearlings and twos, both steers and heifers. Come and see them; priced right.—Walt Poole, Liste, Texas. 4-oct-2t

NOTICE

On account of the great expense that the Sewerage System has been put to by having to lower most all of the House Service lines, and some of the main lines, to conform to the street paving program, and still a lot more work to be done, I have been instructed by the Sewerage Committee of the City Council to collect from those that are in arrears or otherwise discontinue the service. Therefore, to those that are in arrears, please pay up, otherwise I will be compelled to execute my instructions. Statements are being mailed out on the first of October.

W. E. WELFORD,
Collector.

FOR TRADE — $125.00 Victor Victrola and 65 Records for a milk cow; see Wm. Randow, Eagle Lake, Texas. 27-sep-4tp

FOR SALE—Missionary Strawberry Plants at $2.50 per 1000.—Mrs. J. B. Buffington, Eagle Lake, Texas. 27-sep-4tp

STOP THAT ITCHING

If you are bothered by the itching of Athlete's Foot, Eczema, Itch or Ringworm, Calvert Drug Company will sell you a jar of Black Hawk Ointment on a guarantee to kill the itch. Price 50c and $1.00. (1-feb-26)

FOR RENT—furnished apartment private bath, hot water, garage if desired. Phone 263-W. Mrs. Maude Floyd. (20-sept-tf.)

POSTED NOTICE.—Notice is hereby given that all persons are forbidden to hunt, trespass or gather pecans on my land. Violation will be prosecuted to the full extent of the law.—Mrs. John Hoffman. Sep.-30-3tp.

FOR SALE—200 bushels of corn, at my barn in Eagle Lake.—H. S. Vineyard. 20-aug-tf

HOUSE FOR RENT — See Max Landa. (20-Sept.-tf.)

MEN WANTED—For Rawleigh Routes in Weimar, Columbus and Eagle Lake communities. Write today.—Rawleigh Co., Dept. TXI-218-SB., Memphis, Tenn. 6-sept-6tp

SEED RICE

Grunden Bros. Ark. Seed on Black Land Sod—See me for price.— L. D. Roberts. (23-aug-tf)

NOTICE

We will not be responsible for any indebtedness incurred by anyone on our account unless our order form properly executed is presented. No deductions can be made from any money due employees and we cannot honor any order made against any amount due anyone on our payroll. The above to apply to PWA Docket No. 5232, Street Paving, Eagle Lake, Texas.

BROWN & HOOT, INC.

FOR RENT—6-room bungalow, newly papered.—Mrs. J. D. Odom. (20-sept.-tf).

FOR RENT—Furnished apartment, modern conveniences. Mrs. O. Green. (9-aug-tf)

POSTED NOTICE. — Notice is hereby given that the Jones Estate Ranch is posted strictly according to law, and all persons are forbidden to hunt, trespass or gather pecans. Violations will be prosecuted to the full extent of the law.

JOHN DRUIK.
JOHN WALDURA.
20-Sep.-3t.

MAN WANTED—For Rawleigh Routes in Bastrop, DeWitt, North Gonzales County and in Eagle Lake. Write today.—Rawleigh Co., Dept. TXI-218-SB., Memphis, Tenn. 6-sept-6tp

FOR SALE—Twelve foot ice box floor case. See Joe Berger. 1tp

CANARIES—I have some choice Canary Singers for sale at $3.00.—Mrs. V. A. Hayden, Eagle Lake, Texas. 4-oct-1t

YOAKUM DEFEATED EAGLES 40 TO 0 FRIDAY NIGHT

The Eagle Lake High School Eagles played their second night football game of the season and lost to the heavier, more experienced team of the Yoakum Bulldogs in Yoakum by a score of 40 to 0. Yoakum had too much power and though the Eagles fought gamely for every yard, they could not stop the powerful rushes into the line and the sweeping runs of the smooth working Bulldogs.

Tucker and Stephens were the main offensive weapons hurled at the Eagles and they turned in good performances. Tucker is as good a tripple threat man as found in Class B high school circles, anywhere.

J. C. Smith played the best game of his career at tackle. Time and time again he would smash through and stop the Bulldogs for a loss or no gain. Before the season ends, this boy will let all opponents know that he is an aggressive hard charging fighter that gives no quarter, nor asks none.

It was John Westmoreland and Earl Braden on end sweeps that gained the most yards for the Eagles. Tiny Estlinbaum made several gains through the line to show improvement over last week's play.

The two ends, Lynn and Woods turned in a better game than at Bellville and these lads promise to develop as the season goes along.

The guard positions need strengthening and a shake-up is due for the LaGrange game.

The starting line-ups:

Eagle Lake	Yoakum
Lynn, le	le, O'Neil
R. Estlinbaum, lt	lt, Riggs
Bates, lg	lg, Reese
Hodde, c	c, Rice
L. Braden, rg	rg, McMurray
Smith, rt	rt, Thackston
Woods, re	re, McGaradan
Westmoreland, qb	qb, Tucker
E. Braden, lh	lh, Shaefer
Powers, rh	rh, Roush
T. Estlinbaum, fb	fb, Stevens

Score by quarters:

YOAKUM	6	7	6.	21—40.
EAGLE LAKE	0	0	0	0—0.

Substitutes for Eagle Lake: Boggess, Waddell, Stapleton, Sheridan.

Officials: referee: Johnson (A. & M.); umpire: McDonald (S. H. S. T. C.); head linesman: Davis (SHSTC).

OPENING SESSION OF STUDY CLUB IS HELD

The opening session of the Eagle Lake Study Club was held at the home of Mrs. H. W. Ahlers, four to six p. m., Wednesday, Sept. 25.

The meeting opened with the distribution of the Year Books by Mrs. Howard Fitzgerald. Mrs. Gail Kolberg gave a brief resume of the year's programs.

Mrs. I. V. Duncan, in a most charming manner, introduced the guest speaker, Mrs. Lucille D. Goodlett of Egypt, better known as Nancy Patrick, Texas poet. Mrs. Goodlett formerly lived in Mississippi and South Carolina, but for the last eleven years has made her home in Texas. She is a member of the Poetry Society of Texas, a teacher of speech, and she has set many of her poems to music. She now lives in Egypt, Texas, with her family where she has an opportunity to observe negro customs and superstitutions at first hand. Being raised in close contact with plantation life and the Old Southern atmosphere of sleepy river bottoms and cane brakes. Her first verses which appeared in Kaleidoscope, a national magazine of poetry, have been widely reprinted and are being hailed by critics as authentic examples of Negro dialect. Tony Wons and Harvey Hayes have read many of her poems over the radio. "Walk God's Chillun," published in 1933, is her first volume of poems. They are divided into four groups, (1) the philosophy of the Negro, (2) his love of music and rhythm, (3) his superstitutions, and (4) his narrative and creative abilities. It has been said that Mrs. Goodlett has done in verse for Negroes what Julia Peterkin has done in prose. Her rendition of her poems at the club meeting was very highly appreciated by the members present. Favorable comment was unanimous.

At the close of the meeting, delicious refreshments consisting of chicken salad squares in lettuce leaf, stuffed olives, crackers, angel food cake and iced tea were served to those present as follows:

Mesdames H. W. Ahlers, J. D. Luna, I. V. Duncan, E. Roos, H. C. Estlinbaum, Jr., Thomas Jones, Jr., C. H. Towell, F. A. Honinghaus, C. B. Stephens, R. L. Lange, W. E. Lenhart, R. L. Cole, W. C. Reed, Vic Engelhardt, C. C. Swanson, P. C. Gordon, E. W. Hanly, R. P. Wilcox, John Kearney, Lucille D. Goodlett, O. E. Butterworth, B. H. McElhinney, J. R. Colly, A. J. Strusz, R. C. Fussell, Mose Thomas, A. L. Wahrmund, L. L. Wessencraft, Gail E. Kolberg, Misses Bailie and Marie Jones.

CHRIST'S EPISCOPAL CHURCH

Sunday School, 10:00 a. m. Holy Communion and Sermon 11:00 a. m.

The Ladies Guild will meet Tuesday afternoon at three-thirty at the home of Mrs. B. H. Reese.

Everybody is invited to join us in our service of worship and welcome awaits you.

"Joseph David" is the name given the little son of Mr. and Mrs. Adolph Vacek, born last week at the LaGrange Hospital.

Willie Randow, Jr., of Galveston, visited his parents, Mr. and Mrs. Wm. Randow, Wednesday.

Put An Extra Paid-For AUSTIN MUTUAL POLICY In Your Strong Box Now

ENJOY the knowledge that your endowed ones' future is stabilized after your death with an Austin Mutual policy. Put one or more of our policies in your strong box now—you can, because Austin Mutual protection cost little and can be paid for monthly, quarterly, semi-annually or annually. An Austin Mutual policy is backed by the sound growth of 16 years. All death claims are paid promptly. We invite investigation. Write or phone Home Office for specific cost for your nearest age.

Austin Mutual Life Insurance Company
904-906 Littlefield Bldg., Austin, Texas Tel. 2-4186
More Than 10 Million Dollars of Insurance in Force

MR. JAMES E. FISK, Local Agent
Eagle Lake, Texas

PEPSI-COLA

Have you tried Pepsi-Cola? If not you have missed something more Quality—Larger Quantity The Sensation of the year Sales now over one million bottles a day

A sparkling, bracing beverage Peps you up

A-large, double size 12 ounce bottle for 5 cents

Call for it by name Accept no substitute Keep this delicious drink in your ice box

Buy a case or a six bottle carton from your dealer

GET YOUR MONEY'S WORTH.

GEISHA GIRLS OF JAPAN MUST LIVE BY WITS

The American debutante system is patterned on Japanese geisha lines, as I have recently observed in Japan. American girls are sent to finishing schools to polish up their manners, learn to speak French, ride horseback, pour tea; the geisha girls are sent to school to learn the art of witty conversation, dancing singing, graceful kanners. The function of both is to entertain men, the ultimate hope a desirable husband.

The geisha system is over a thousand years old. Japanese wives have always been chosen by parents, they live with their in-laws, obey their wishes, raise a family. They never attend social functions, they have no knowledge of attracting or amusing women. The geisha girl, until a gishia, is limited to proteges of influential patrons. It is almost impossible for an outsider to gain admission unless she has important letters of introduction and is unusually talented and pretty.

The parents make the best deal they can for the girl, just as an American parent pulls strings for his sub-debutante daughter to get into the right school.

The Japanese father, however, receives a sum of money for his daughter's services, anywhere from $30 to $1,000, depending on her charm and potentialities. He must also sign a four-year contract binding her to the house with the understanding that the loan and any subsequent debts which she accrues must be "paid off" before she is free to leave.

In the evenings she assists the older girls; she pours the sake, she listens to the repartee of the men, she watches the technique of the geisha, just as the American subdebutante gets the "hang" of things at the Friday evening or Saturday tea dances. Her apprenticeship is denoted by a very bright kimono with richly embroidered sleeves which touch the floor.

When the girl is 14 years old she has successfully completed her training she becomes a full geisha. If she is in a first class house she is paid 20 yen ($6) for three hours of her company. She may work on one of two systems. Either she turns all her earnings into the house in exchange for her food, clothes, taxes, or she turns in one-tenth of her profits and shares the expense of her clothes 50-50 with the proprietress of the house. This last system is the most advantageous for the girl, until a geisha wardrobe is explained.

A girl must have 50 dresses a year to be considered a first class geisha. In the wine and dinnerware run as high as $70 apiece, obis $150, as high a price for an outfit as any Paris frock sported by a debutante.

A geisha must earn a fixed amount of money each month. She fights hard for her popularity, she is ambitious to become the most renowned geisha in Japan.

Geisha win fame not so much on their beauty or singing as on their wit and quick repartee. Again this is like the debutante; clothes and good dancing are an asset, but the girl with the clever line holds up the largest stagehne clientele.

The morals of the geisha are not dictated. They are free to do as they like, they are not forced to receive unwanted attentions. Their occupation is a profession, just as nursing, teaching or debutanting. It is a profession, their ultimate ambition is to marry and settle down.

If a girl is unable to secure a husband, her next hope is to become the mistress of a wealthy man. If she fails in both of these she usually turns to running her own house. No stigma is attached to a man, even if of the highest family, for marrying or keeping a geisha.

Although debutantes are usually daughters of well-to-do parents and geisha spring from middle class families, they are both public entertainers, they both are out to win security through their wit and charm.—Virginia Cowles in Dallas Times-Herald.

Mr. and Mrs. R. L. Cole left Thursday for a two weeks' stay in San Antonio. Mr. and Mrs. Chas. McLellan are in charge of the Avalon Theatre during their absence.

LUTHERAN SERVICES.

Lutheran services will be held at the Presbyterian church on Friday night, commencing at 7:30 p. m. A cordial invitation is extended to all to attend.

Adolph Vacek, local Frigidaire dealer, in an advertisement in today's Headlight, states that the new 1935 Frigidaires can be bought through the National Housing Act at a cost that gives the purchaser three years to pay and calls for no down payment. For complete details, see or call Mr. Vacek.

GET OUR LOW PRICES
GENUINE QUALITY GOODYEAR TIRES

GUARANTEED against road injuries and defects—in writing.

$4.70 for 30x3½

OTHER GOODYEAR SPEEDWAY SIZES IN PROPORTION

SIZE	PRICE	SIZE	PRICE
4.40-21	$5.20	4.50-20	$5.50
4.50-21	5.70	5.00-19	6.50
4.75-19	6.00	5.25-18	7.25

Price subject to change without notice.

The "Frank Stephens Company"
EAGLE LAKE, TEXAS

NOTICE: This store will be closed Monday account Jewish Holiday. Special prices good Friday, Saturday and Tuesday.

JELLO, 2 Packages	11c
Del Dixi SPINACH, 3 No 2 cans	23c
Uncle William's Peas 2 No 2 cans	35c
Wonderware OATS	19c
CRUSTENE, 8-Pound Carton	99c
Brown Beauty Potatoes 10 lbs	14c
Tomatoes, 3 No 2 Cans	17c
Fancy YAMS, 5 Pounds	09c
Sliced BACON, Per Lb	29c
Pillsbury's Best Flour, 24-lb sk	99c
48-Pound Sack	$1.95
RICE, 5 Pounds for	17c
Fort Howard TISSUE, 3 rolls	17c

O-D STORES
WE SELL FOR LESS

DRINK Coca-Cola IN BOTTLES The Year Around

COTTON TAX-EXEMPTION CERTIFICATES

(W. H. Young, County Agent)

Amendment to the Bankhead Law Section 53½. Transfer from one producer to another within the same State. Any cotton producer may; in accordance with the procedure set forth in Sec. 52½, transfer or assign to any other cotton producer who is a resident of the same State any certificates issued or retained by him or any portion thereof which is not needed by him to procure bale tags for any cotton produced by or for him in the crop year 1935-36 or the crop year 1936-37, at the uniform price fixed by the Secretary. No producer requiring certificates under this section shall acquire any greater amount of certificates than an amount which when added to an amount he may have left from all certificates issued or retained to or otherwise acquired by him in 1934 and in 1935 will be sufficient on the basis of a reasonable and prudent estimate of his crop production in 1935 has not yet been finally determined, to procure bale tags for all his lint cotton produced by or for him in the crop year 1934-1935 and in the crop year 1935-1936 which has not already been identified by bale tags therefor affixed.

National Cotton Tax-Exemption Certificate Pool.

The National Pool opened September 6th., 1935, and we are now ready to pool any certificates that you can not dispose of.

HELL BENT FOR HEAVEN

He was a likeable young fellow. He had spent several years in college and returned home with as many degrees as a thermometer.

As he turned a corner his car swerved, turned a double somersault, went keplash, keroplop, kerboom. They picked him up and brought him in.

The embalmer did a good job, he looked so natural. The procession was long, mourning relatives and friends filled all the pews. The coffin lid was banked with flowers. The sun streaming through the stained glass windows fell slanting on the beautiful floral display. The pipe organ pealed forth that grand old anthem, "We Are Going Home." The choir sang soft and sweet and low.

The minister's prayer was eloquent and full of pathos. His eulogy over the deceased was a masterpiece. He concluded by saying: "God had called him home." At the inquest the traffic cop testified "he was going sixty miles an hour." Another witness said he had a grin on his face that extended from ear to ear and he "howed he was making seventy."

In heaven was his home, he exchanged his sport model for a pair of wings.

If he was hell-bent for heaven, he sure was in a hurry to get there. May he rest in peace. There were no pieces left of his car.—E. T. Laarsus, Mt. Pleasant, Tex., in Dallas News.

Mr. and Mrs. U. A. Wheeless are moving this week-end to Rock Island to make their home. He is offering his home in Eagle Lake for sale or rent.

Look at your date—pay your Headlight subscription.

Ship By Truck—
TO EAGLE LAKE, EAST BERNARD AND LISSIE, VIA
VICK TRUCK LINE
Frank Doty, Manager
Central Forwarding, Inc., Freight Depot
1121 North San Jacinto
HOUSTON, TEXAS
Eagle Lake, Phone 100 Houston Phone, Capitol 6128

666 MALARIA in 3 days COLDS
Liquid-Tablets Salve-Nose Drops Cough Syrup

AVALON'S PICTURES FOR THE COMING WEEK

"Broadway Melody of 1936" is the headliner for Sunday and Monday. The story is one of those backstage affairs, and well written. Eleanor Powell comes to New York to try to get in Bob Taylor's show. Jack Benny, a Broadway columnist, guns up her chances through his hatred for Taylor. There are a dozen dance routines in which June Knight does two with Nick Long Jr., and one solo.

"Pursuit," a hilarious romance of carefree adventure on the open road, with Chester Morris and Sally Eilers, is the Tuesday and Wednesday bill.

It is the story of the motoring adventure of a young couple smuggling a child out of the state in a guardianship fight. Their adventures, some hectic, some humorous, take them through jails and barns, farmyards, a veterinary hospital and in many locations along the open road between San Francisco and the Mexican border.

Morris is perfectly cast as the adventuring aviator, and Miss Eilers a beautiful as well as a perfect partner in adventure for him. Little Scotty Beckett, of "Our Gang" comedies, scores heavily as the child fugitive.

The Saturday show is Tim McCoy in "The Whirlwind."

A new high for excitement and action is reached in the picture when Tim McCoy faces Matthew Betz, the villain, in a wrestling match that would do credit to Madison Square Garden. The boys really have it out and the thrills come fast while they are going through head-locks, flying mares, half-Nelsons, wrist-locks, and assorted rough tackles.

Alice Dahl is seen as Tim's new leading lady, Pat O'Mallery, J. Carrol Naish, and Joe Girard are prominent in an excellent cast. D. Ross Lederman directed.

FIRST OIL DISCOVERED IN TEXAS WAS NEAR BROWNWOOD IN 1878

The first oil discovered and produced in Texas was found in 1878 by Martin Meichinger, a wagon yard keeper and blacksmith, while digging a water well on a lot where the Hotel Brownwood stands in Brownwood.

Meichinger encountered a 3-4 inch sand at 102 feet. It yielded five gallons of 36 gravity green oil daily. The well was hand dug and was 3 1-2 feet in diameter. If let stand for several days the oil would rise three or four feet in the well.

These statements were verified by affidavits, recently executed by Brooke Smith, retired Brownwood banker, who came here in 1876, and C. V. Harris, born in 1859, the first white child born in Brown County. The affidavits and history concerning the first Texas oil were obtained by Oscar Burkett of Eastland, deputy oil and gas supervisor for the railroad commission.

Meichinger sold the oil for lubricating purposes. It was used on wagons, buggies, harness and saddles. It also was sold for medicinal purposes; reputed to treat blood boils and skin diseases with what were said to be beneficial results. As a lubricant the oil was sold at 50-cents a gallon. As a medicine it was sold at 25 cents for a fourounce bottle.

A hundred or more wells were drilled southwest of the original shaft, obtaining production of from five to ten barrels in sands at 205 to 210 feet.

Between 1916 and 1919, 100 or more shallow wells were drilled in the city of Brownwood, making from two to six barrels daily from the shallow sand—205 to 210 feet—discovered by Meichinger.

Four hundred producing oil wells have been drilled in later years. These range in depth from 205 to 410 feet, all apparently producing from the same pay.

"SANITY ON THE PRAIRIES"

It is refreshing to report that at least one state has managed to avoid the fallacy that the way to create prosperity is to send billions on credit—credit which must be based on all the savings and wealth, all the property, all the industries, all the earnings and other resources of the commonwealth.

That state is Nebraska, which is described by W. E. Christensen in an article in the New York Herald Tribune, entitled "Sanity on the Prairies."

Nebraska has a new $10,000,000 capitol—without a penny of debt standing against it.

Nebraska has a splendid highway system—without a single outstanding bond.

Nebraska's state tax, which provides the funds for supporting the state university, four normal schools and all other state activities, has averaged less than two mills per year during the last ten years.

Nebraska has no state income tax, no sales tax, no nuisance taxes. The state hasn't one cent of bonded indebtedness. Total bonded debt of its 93 counties, in July, 1934, was but $6,247,000—of which a single county, Douglas, accounted for $4,500,000, leaving the small sum of $1,700,000 apportioned among the 92 remaining county governments.

This sounds like a taxpayers' Utopia, which it is. It hasn't been achieved through magic. Here, according to Mr. Christensen, is the four-sided plan Nebraska follows:

1. Pay as you go; issue no state bonds and few county bonds. 2. Reject new forms of taxation. 3. Watch the spending of every tax dollar. 4. Remember that even in these changing times the functions of local government are the same as they were 15 years ago and should cost no more.

The plan is simple. It is workable. It is sound. Nebraska has led the way toward economy and sanity. Will other states follow?

EXPEDITION TO EXPLORE "RIVER OF NO RETURNS"

The Salmon River Canyon in Idaho, one of the largest primitive areas in the United States, with a gorge surpassing the Grand Canyon of the Colorado in depth and steepness, will be explored and photographed soon by the Salmon River expedition of the National Geographic Society, according to an announcement made by Vice-President John Oliver La Gorce, at the Society's Washington, D. C. headquarters.

The Expedition personnel includes Philip J. Shenon and John C. Reed of the U. S. Geological survey; Maynard Owen Williams, staff representative of the National Geographic Society; Robert Marshall, naturalist; D. Worth Clark; and two local boatmen.

"The Salmon River, which winds through a rugged canyon, has been truly designated the 'River of No Returns,'" the announcement continues. "The falls and roaring rapids of the swift stream, and the sheer cliffs and ruggedness of the canyon, make travel upstream impossible. Downstream navigation can be accomplished only in stout, flat-bottomed boats, reinforced to withstand numerous collisions with boulders in the rapids and low falls.

"The source of the river is in the rugged Sawtooth mountain range of southeastern Idaho. For many miles it flows north. About 30 miles below the town of Salmon it turns westward to enter the main gorge. The Salmon River Expedition will begin its explorations at Salmon early in October, working down the river through the main gorge to the lower gorge. The latter begins at Whitebird and extends about 50 miles to the junction of the Salmon and Snake Rivers.

"The wildly beautiful main gorge of the Salmon River is one of the lonellest regions in the country. For 150 miles along a deep, twisting canyon the only settlement is an occasional cabin. The rushing torrent has cut through several thousand feet of lava flows and deep into older formations beneath. The canyon's great depth, 6,000 feet in places, permits scientific study of formations more than a mile below the original surface of the main body of granite rock.

"The walls of the canyon itself are brilliantly colored. On Big Creek, in the canyon area, are extensive but little known prehistoric Indian picture writings that have not been studied.

"In addition, the forests and flowers of the region are expected to provide excellent subjects for the color camera. In the Salmon and the Clearwater mountains bear, mountain goat, mountain sheep, elk, deer and moose roam far from the usual haunts of man. In addition to salmon, there are several varieties of fish, including the rare Red Fish Trout.

"The Salmon River area has an interesting historical background, beginning with the Lewis-Clark expedition to the Northwest in 1805. Stories of Indian warfare, picturesque early settlers and exciting gold rushes lend glamour to the region. Scenes of earlier gold rush days are again being reenacted in this section of Idaho. Gold was discovered in streams on Idaho batholith, through which the Salmon River cuts its way, is similar to that of the Coeur d'Alene region, source of most of the State's mineral wealth."

CONFIDENCE

Confidence is the keystone in the arch of human relationships. It is the necessary element in every trade, contract, agreement or action in business and social life. You may have great ability, even genius, and yet unless you can inspire confidence you will fail utterly.

Men, money and materials may be brought together to erect a splendid building, but without confidence the structure will never rise. Confidence must lie the whole enterprise together with mortgage bonds than mortar and rivets. Confidence in the investment on the part of men with capital; confidence between owners and architect; confidence between owners and contractor, foreman, craftsmen and laborers; confidence between owners and renters; confidence in the goods and services sold there, on the part of the buying public—confidence runs throughout the whole enterprise like a golden chain.

Between employer and employee, mutual confidence makes the day's work seem, with its pleasant efficiency. There is no law strong enough, no rule rigid enough to eliminate the need for confidence. Plain, ordinary, common honesty of purpose on both sides must underlie every agreement that succeeds. No contract was ever written that could not be violated in spirit. Over and above contracts, with all their word phrases, stronger than surety bonds, there is confidence, belief and trust that each party will play fair.

In the dark ages of business, the slogan was: "Caveat emptor"—"Let buyer beware." Today business is built on confidence of customers in truthful advertising and honest workmanship.

Confidence in yourself is a priceless asset. A man without money and without a job is still a man of power to achieve until he loses confidence in himself. Without self-confidence he is whipped—and no power on earth can help himself. Without confidence, business stagnates, government founders, friendships fall through, homes break up. Confidence is the basis of credit is more important than collateral.

The greatest asset you can develop is that precious quality which makes your fellowmen say: "I believe in you."—Herbert M. Harrison in "East Texas."

Mrs. V. A. Hayden has some fine Canary Singers which she is offering for sale. If you want one, see her at once. Price low and all cute as bugs.

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes in the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Nada News Notes

Rev. A. A. Leopold and niece, Miss Regina Leopold of Red Rock spent Sunday and Monday in Nada, visiting relatives.

Mr. and Mrs. L. A. Leopold and little daughters, Carolyn Marie and Marilyn Joyce of Port Arthur, visited relatives in Nada over the week-end.

Mrs. J. J. Mitchell, Miss Leona Mitchell, Mr. and Mrs. Henry Witte and children, Billy, Marie, Helen and Lenette of Victoria, Mrs. William Grunenwald and little daughter, Frances Louise of Kingsville, visited relatives in Nada Sunday.

Mr. and Mrs. Martin Saur of Houston spent Sunday with Mr. and Mrs. M. D. Labay and daughter, Miss Emma.

Mr. and Mrs. John P. Bittner, Mrs. Frank Kosler and daughters, Misses Josephine and Evelan, Rudolph Bittner, E. C. Schneider and James Mack attended the picnic at Weimar Sunday.

L. A. Markovsky, immigration patrol officer of the Mexican border at Brownsville, accompanied by his sister, Miss Anita of Hallettsville, visited Mr. and Mrs. L. P. Hirsch and children the first of the week.

Lissie Happenings

Curtis Hough of Tela, Honduras, who has been working in Central America for the past six years came home Tuesday for a vacation. He arrived in New Orleans on the "Great White Fleet" Thursday and went to see the L. S. U.-Rice football game before coming home.

Mesdames Calvin Gertson, C. W. Gausey and Emil Welthroth attended the Mission festival at the Lutheran Church in Wallis Sunday afternoon.

Oscar Bobard of Sheridan is visiting in the home of Mr. and Mrs. Robert Brown this week.

Walter Darby of Houston and William Darby of Goose Creek visited their parents, Mr. and Mrs. A. J. Darby over the week-end.

Mrs. Harold Thomas accompanied some friends from Eagle Lake to Houston to see the circus Tuesday.

Don't forget Rally Sunday, October 6th. Be on time for Sunday school at 10 a. m. The goal for attendance is 150. Special opening exercises have been arranged.

We are glad to note that Miss Josephine Weaver will not have to undergo another operation as had been previously predicted. She went to the hospital at Rosenberg last week, but her physicians decided that another operation would not be necessary. She is visiting her sister, Mrs. Edgar Adkins this week.

THE COUNTRY DOCTOR

There are not many of these old country doctors left and the country has sustained a distinct loss of their passing. It is an age of specializing with the medical profession. It is rare that a patient went to one of these specialists with a trouble in his left nostril. But the specialist could not treat the case. He said: "I am a specialist in the right nostril only. Go and see a specialist who treats the left nostril."

Of course, this is overdrawn, but it pretty well illustrates this age of specialization. The old country doctor did almost all kinds of maladies from cutting off a leg when necessary to treating hysteria, malarial fever or acting as obstetrician. None of them ever made any money and many of them received less for their life's service than some modern eminent surgeons charge for one operation.

In 1873 my town of Marshall had stricken in that year with an epidemic of yellow fever. At one time more than one-third of the population was stricken and something like 150 died. Everybody who could got away and so, including all the doctors but two, and these